

***Diploma Please: Promoting Educational
Attainment for DACA- and Potential
DREAM Act-Eligible Youth***

MPI NCIIP Webinar
September 16, 2014



Logistics

- Report is available at: <http://bit.ly/DACAed>
- Slides and audio will be available at: <http://www.migrationpolicy.org/events>
- If you have any problem accessing this webinar, please contact us by email at events@migrationpolicy.org or call 202-266-1929.
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- Or email questions to events@migrationpolicy.org



Presenters



Moderator: Michael Fix
President, Migration Policy Institute

WITH SPEAKERS

- **Margie McHugh**, Director, MPI National Center on Immigrant Integration Policy
- **Nisha Agarwal**, Commissioner, New York City Mayor's Office of Immigrant Affairs
- **Katharine Gin**, Co-Founder and Executive Director and **Jose Ivan Arreola**, Training and Community Relations Manager, Educators for Fair Consideration (E4FC)



MPI National Center on Immigrant Integration Policy

Primary Areas of Work:

- *Education and Training:*
 - *Early Childhood*
 - *K-16*
 - *Adult Education and Workforce Development*
- *Language Access and Other Benefits*
- *Governance of Integration Policy*

www.migrationpolicy.org/integration



The DACA Program

- ***Provides work permit and relief from deportation for youth:***
 - *Age 15+*
 - *Under age 31 as of June 2012*
 - *In the U.S. before age 16*
 - *Unauthorized as of June 2012*
 - *Resided in the U.S. since June 2007*
 - *In school, have high school/equivalent, currently enrolled in “school” program*
 - *Can pass a security, criminal background check*

Source: USCIS, “Consideration of Deferred Action for Childhood Arrivals Process”



The DACA Program: Key Dimensions

- ***Temporary***
- ***Administrative, not legislative***
- ***Status renewal at 2 years***
- ***“Legal presence” tied to education – like DREAM Act***



Importance of DACA

- ***Integration (i.e., education/economic) opportunity at critical life stage***
- ***Shows legalization institutionally workable***
- ***Principal pathway to status in the absence of reform***



Presenter



Margie McHugh

Director

MPI's National Center on Immigrant Integration Policy

Margie McHugh is Director of the Migration Policy Institute's National Center on Immigrant Integration Policy. The Center is a national hub for leaders in government, community affairs, business and academia to obtain the insights and knowledge they need to respond to the challenges and opportunities that today's high rates of immigration pose for communities across the United States.

Ms. McHugh's work focuses on education quality and access issues for immigrants and their children from early childhood through K-12 and adult, post-secondary and workforce skills programs. She also leads the Center's work seeking a more coordinated federal response to immigrant integration needs and impacts, and more workable systems for recognition of the education and work experience immigrants bring with them to the United States.



Diploma (and College Degree) Please!

DACA Program:

- *As of July 2014 only 37% of those over 15 had applied; large share of over 19 potentially eligible lacks a high school diploma (roughly 20 percent at time of launch)*
- *As of DACA's launch, only 5% of potentially eligible DACA youth had already met the DREAM Act's college education requirement*

Report focus: educational needs of DACA youth and actions being taken to address them.



Data Snapshots

- **Age distribution:** Over $\frac{2}{3}$ (68%) are 19 or older
- **Family income:** Almost $\frac{3}{4}$ (72%) lived in families making below 200% of FPL at launch
- **Gender:** Males 54:46 in overall pool and 62:38 among lower educated.
- **Adult education:** ESL and ASE down over $\frac{1}{3}$ compared to pre-recession



Key Sub-Groups

- ***Under 19***
- ***Over 19, no high school diploma or equivalent***
- ***Over 19, ONLY high school diploma or equivalent***



Education Success Strategies

To meet needs of individuals under 19:

- *Outreach, information, referrals and assurance/inspiration*
- *High school guidance counselor outreach and training*
- *Mentoring*



Education Success Strategies

To meet needs of individuals over 19 with no HSD/E (two apparent subpopulations):

- *System navigation support*
- *Provisions to address costs of attendance*
- *Relevant programming: e.g. BENL and Spanish language HSE; integrated basic education, English & workforce skills; dropout recovery programs*



Education Success Strategies

To meet needs of individuals over 19 with only a HSD/E:

- *Outreach, information and navigation supports*
- *Scholarships and financial aid*
- *Relevant programming: e.g. Bridge, English for Academic Purposes, and Learning Community programs*



System Level Needs

- ***System building and coordination initiatives***
- ***Scaling of effective approaches: e.g. integrated and accelerated adult, CT and PSE offerings***
- ***Range of K-12 improvements, especially in ELL instructional quality***
- ***Policy leeway, technical assistance and funding support***



Recommendations

To address individual level needs:

- *Create well-tailored information and marketing resources that address the intersection of DACA with educational attainment challenges for young adults in the three key subgroups*
- *Provide guidance and navigation support at the front end of adult education programs so individuals obtain the information and advice they need to make informed class enrollment and “pathway” choices*
- *Expand provisions that make participation in adult education and training or postsecondary education more affordable for low-income DACA youth*



Recommendations

To address program and field level needs:

- *Support system coordination initiatives that map education service sufficiency and identify system strengths, weaknesses and priority areas for investment*
- *Expand programs effective in helping nontraditional adult students obtain high school equivalency diplomas, industry-recognized credentials and postsecondary degrees*
- *Increase research and policy analysis capacity at the state and local levels to inform and raise the level of debates involving adult, career-technical and postsecondary education*
- *Improve communication and networking across the immigration, adult education, career-technical and postsecondary fields*



Presenter



Nisha Agarwal

Commissioner

New York City Mayor's Office of Immigrant Affairs

Commissioner Agarwal is an accomplished public interest lawyer and a leading voice in immigration reform at the local and national level. She brings to the Mayor's Office of Immigrant Affairs an entrepreneurial drive and a proven record of enacting pro-immigrant legislation in New York City and New York State.

Most recently, Commissioner Agarwal worked with Judge Robert A. Katzmann, Chief Judge of the U.S. Court of Appeals for the Second Circuit, to establish the Immigrant Justice Corps, a new nonprofit that will recruit recent law school graduates and partner them with non-profit legal services providers to offer legal representation to undocumented immigrants. She was previously Deputy Director of the Center for Popular Democracy, which she co-founded in 2012.

NYC DACA

Prepared by Mayor's Office of
Immigrant Affairs for
MPI Webinar
09.16.2014



Bill de Blasio
Mayor

Office of
Immigrant Affairs

Nisha Agarwal
Commissioner

Which Populations Benefit?

COLLEGE STUDENTS/GRADUATES:

Undocumented students who are in college, or have degree(s), often referred to as “DREAMers”

- In NYC: estimated 10,000 individuals
- Figures only include enrolled individuals up to and including 24 years old

Which Populations Benefit?

ENROLLED IN SCHOOL:

Undocumented students in the K-12 school system

- In NYC: estimated 13,000 students 15 and above. Additional 22,000 under 15 who will age in.
- Numbers include college-bound students, often referred to as “DREAMers”

Which Populations Benefit?

Undocumented high school graduates;

NO COLLEGE:

Graduated from high school/have Equivalency Diploma, did not go to college, and are working, may be raising families of their own.

- In NYC: estimated 17,000 individuals.
- In NY State: estimated 24,000 individuals.

NYC DACA Initiative

In 2013, NYC Council recognized the need to build a support network of **outreach providers, legal service providers, and adult education/literacy providers** that reaches the critical hard to reach, **out-of school population** of immigrants who would be DACA-eligible if enrolled in an adult education program



EXCLUSIVE: NYC to shell out \$18M to help undocumented immigrants get jobs

City Council Speaker Christine Quinn says the program is meant to help young New Yorkers qualify for President Barack Obama's Deferred Action for Childhood Arrivals initiative, which lets undocumented immigrants who came to the U.S. before age 16 and were younger than 31 on June 15, 2012, get driver's licenses and Social Security cards.

BY JENNIFER FERMINO/DAILY NEWS CITY HALL BUREAU CHIEF / NEW YORK DAILY NEWS /

Published: Wednesday, July 17, 2013, 2:30 AM / Updated: Wednesday, July 17, 2013, 7:28 AM

AAA



NYC DACA Initiative

FINAL RESULT:

\$18 million over FY 2014 and FY 2015

- \$13.7 million to Department of Youth and Community Development (DYCD)
- \$6.1 million in FY 2014, \$7.6 million in FY 2015
- Dedicated outreach funding: \$797,000 FY 2014 and \$850,000 FY 2015
- \$4.3M to CUNY

TARGET POPULATION:

- Undocumented immigrants who were 15 to 30 years of age as of June 15, 2012
- Eligible for DACA or potentially eligible for DACA with “school” enrollment
 - Specific emphasis on those who have dropped out or have no US schooling

How We Did It

Outreach:

- DYCD worked with community-based organizations who are distinct from traditional service providers (cultural, financial awareness and empowerment organizations, groups who work with day laborers or restaurant workers, etc.)
- This is important because these organizations had the trust of the community- they could act as endorsers and validators of these services
- Provided simultaneous referrals to both legal and adult education providers to help the education requirement be met

Adult Education:

- Enroll interested individuals in qualifying adult education programs
- DACA eligibility does not need to be determined pre-enrollment
- Do their own outreach via videos created by NY Immigration Coalition that describe DACA so that students can self- identify and seek referral information for legal providers

Legal:

- Provide the only legal determinations of DACA eligibility
- Refer individuals to adult education and file all immigration forms
- Part of DYCD funding was directed towards assistance with the USCIS fees

How We Did It

- Educational materials in English, Spanish, Korean, Chinese, Haitian Creole, and Hindi
- Promotional flyers
- Community education presentation templates
- High-quality informational video (also in Bengali)
- Provider convening and ‘train-the-trainer’ workshops
- Customized ‘toolkits’ for all providers which included pre-screening forms for outreach providers
- Meet and greets for all initiative partners
- Comprehensive traditional, ethnic, and media campaigns

Year 1 Results

INDIVIDUALS ENROLLED:

OUTREACH:

~5,274 referrals to legal and/or adult education

LEGAL:

1,452

ADULT EDUCATION:

3,648

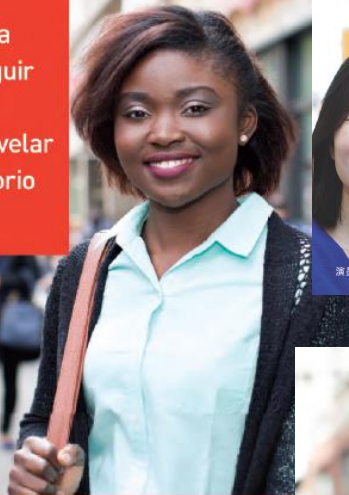
Citywide Public Education Campaign

- Over the summer of 2014, the Mayor's Office of Immigrant Affairs (MOIA) has run a citywide advertising and public education campaign, with funding from the Young Men's Initiative
- First NYC government ad campaign exclusively targeted at immigrants!

Citywide Public Education Campaign

Ads in 2,000 subway cars and 80 bus shelters, in English, Spanish, and Chinese – continuing through July, with DYCD funding

DACA significa que puedo conseguir un trabajo con beneficios y no revelar el estatus migratorio de mi familia.



演员胡洁

DACA 意思是我们现在可以自由地生活并保持我们家人在一起。



过您梦想的生活。今天就加入。

确定您是否符合条件申请童年入境暂缓遣返程序 (**Deferred Action for Childhood Arrivals, DACA**), 这可提供工作许可及保护免被递解出境。如果您已加入, 现在是续期的时候。

了解有关申请的免费法律和经济援助:

致电311并要求DACA或访问 nyc.gov/DACA | 下载 **Pocket DACA** 移动应用程序



VIVA SU SUEÑO. INSCRÍBASE HOY.

Compruebe su elegibilidad para la **Acción Diferida para los Llegados en la Infancia (DACA)**, el cual da acceso a permiso de trabajo y protege de la deportación. Si usted está inscrito, puede ser momento de renovar.

DACA means I can finally get a driver's license and social security number.



Actor Anthony

LIVE YOUR DREAM. ENROLL TODAY.

Check your eligibility for **Deferred Action for Childhood Arrivals (DACA)**, which gives access to work authorization and protection from deportation. If you're enrolled, it may be time to renew.

LEARN ABOUT FREE LEGAL AND FINANCIAL HELP FOR FILING:

Call 311 and ask for DACA or visit nyc.gov/DACA | Download the **Pocket DACA** mobile app.



APRENDA SOBRE ASESORÍA LEGAL Y FINANCIERA GRATUITA PARA LA PREPARACIÓN DE DOCUMENTOS:

Llame al 311 y pida DACA o visite nyc.gov/DACA | Descargue la aplicación móvil **Pocket DACA**.



Citywide Public Education Campaign

Ethnic media

- Ethnic newspaper ads in English, Spanish, Chinese, Korean, Russian, Urdu, Haitian Creole, and Bengali, targeting key underrepresented populations reaching a circulation of over 320,000 individuals
- Radio ads in Spanish and Chinese on WADO-AM, WQBU- FM, WXNY- FM, and WKDM-AM

New DACA website

- nyc.gov/DACA – Eligibility, Legal and Financial Assistance, Literacy Programs, Collecting Documents, Renewal, Avoiding Scams

Citywide Public Education Campaign

Next steps

- Distribution of DACA info-cards in English, Spanish, and Chinese to schools, community organizations, and consulates





Presenters



Katharine Gin

Co-Founder and Executive Director, Educators for Fair Consideration (E4FC)

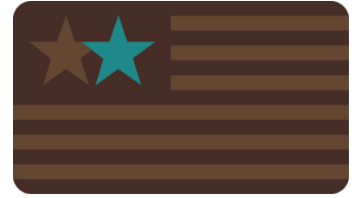
For more than 20 years, Ms. Gin has worked to enhance arts and education opportunities for low-income and minority youth. She has developed innovative programs in schools, housing projects, and detention facilities. Her artistic and educational work with youth has been exhibited and published widely in college textbooks, literary anthologies, magazines, and national newspapers, including *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, and *The Harvard Educational Review*. Outside of her work with E4FC, Ms. Gin serves on University of California President Janet Napolitano's Advisory Group of Undocumented Students, the Leadership Committee of the California Immigrant Policy Center (CIPC), the University of California Office of the President's Advisory Group of Undocumented Students, and the National Advisory Board of TheDream.US.



Jose Ivan Arreola

Training & Community Relations Manager, Educators for Fair Consideration

Mr. Arreola was born in Durango, Mexico and came to the United States when he was four years old. He went on to study Political Science, History and Ethnic Studies at Santa Clara University — where he received a full scholarship. During his college career, he was a leader on campus around issues of racism, inequality, and oppression. His work culminated as the Executive Director of the Multicultural Center of Santa Clara University. Mr. Arreola was trained as a community organizer for racial and economic justice by the Center for Third World Organizing in Oakland, CA. As an undocumented immigrant himself, Mr. Arreola utilizes his experiences to help empower and support other undocumented immigrants across the country.



Educators for Fair Consideration



Our Mission

To empower undocumented young people to pursue their dreams of college, career and citizenship in the United States





Target Population

- Undocumented young people (14-35)
- Parents & family members of undocumented young people
- Educators & allies of undocumented young people



Relevant Programs

- Community Outreach
- Educational Resources
- Grants & Scholarships



Community Outreach

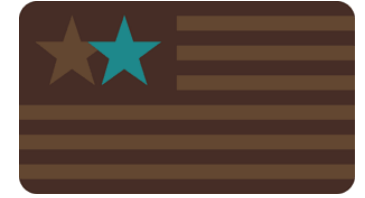


Community Outreach

- Response to undocumented students' need for reliable information delivered in-person
- Combine holistic information with inspiration and resources
- Since DACA, delivered 600+ presentations reaching 50,000+ undocumented students, educators, and parents
- Reliance on community partners



Outreach Ambassadors



Outreach Ambassadors

- College students and college graduates (22 total this year)
- Most undocumented (64% of current OAs are DACA beneficiaries; others legalized recently and/or have undocumented parents)
- Most grew up in region where doing outreach
- Importance of sharing personal stories for audience (inspiration and motivation) and ambassadors (healing and transformation)



AN OVERVIEW OF COLLEGE-BOUND UNDOCUMENTED STUDENTS
COMPILED AND PUBLISHED BY EDUCATORS FOR FAIR CONSIDERATION (EFCO)

The Definition of an Undocumented Student

An undocumented student is a foreign national who (1) entered the United States without inspection or with fraudulent documents, (2) entered legally as a nonimmigrant but is in the U.S. in violation of his or her status, and (3) is in the United States without authorization from the National Immigration Law Center (NILC).

Most college-bound undocumented students:

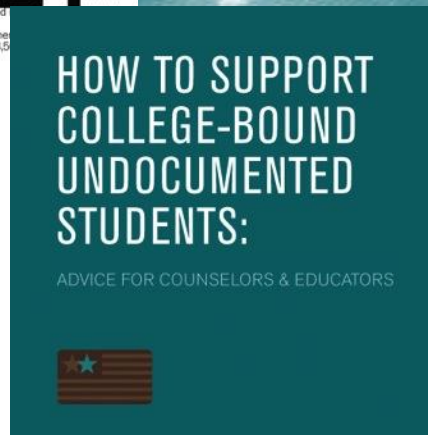
- have lived in the United States most of their lives
- been brought to the U.S. by their parents at a young age
- learned English and think of themselves as American
- attended elementary, middle, and high school in this country
- excelled academically in high school and want to pursue a college education
- currently lack a way to become legal residents or citizens in the U.S.

The Undocumented Population*

- 11.2 million Undocumented immigrants of all ages living in the US
- 1.1 million Undocumented children under the age of 18 living in the US
- 65,000 Undocumented students who graduate each year from high school in California
- 7,000 - 13,000 Undocumented students who are enrolled in California's colleges and universities

California is the state with the largest number of undocumented students living in the state, an estimated 3.5 million undocumented students enrolled in California's colleges and universities.

FACT SHEET

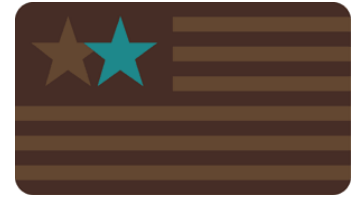


Educational Materials



Educational Materials

- Response to undocumented students' need for reliable information delivered online
 - Written by undocumented young people
 - Student Guides (DACA, CA Dream Act, scholarships, etc.)
 - Educator & Parent Guides
 - Advocacy Materials
 - Student Stories & Poems
- [/www.thingsillneversay.org](http://www.thingsillneversay.org)



Grants & Scholarships



Scholarships & Grants

- Response to need for financial aid
- Combine financial support with peer community and advocacy
- New American Scholars Program: up to \$7K scholarships for college and graduate students
- DACA Mini Grants: \$500 kick-starter grants for career-related goals
- Invest in the Dream: \$250K national matching scholarship fund



Contact Us

- Website: e4fc.org
- Facebook: [e4fcfans](https://www.facebook.com/e4fcfans)
- Kathy Gin: kathy@e4fc.org
- Jose Arreola: jose@e4fc.org



Question and Answer Session

Email events@migrationpolicy.org with any question.

Or use chat function on the left side of you computer screen to write questions. Questions written in the chat function may be visible to other participants.

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- Slides and audio will be available at:
<http://www.migrationpolicy.org/events>
<http://bit.ly/916daca>



Let's Stay in Touch!

For more information:

Margie McHugh

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Michael Fix

mfix@migrationpolicy.org

For additional information and to receive updates:

www.migrationpolicy.org

www.migrationpolicy.org/integration

Explore national and state DACA profiles with MPI's online data tool: <http://bit.ly/DACAstats>