



**SOCIAL
INNOVATION
FOR
REFUGEE
INCLUSION**

**16-17 NOVEMBER 2017
CONFERENCE WORKSHOP**

Refugee entrepreneurship: A fast lane to work?

SPEAKER POWERPOINTS



Fostering Inclusive Business Innovation & Acceleration

17/11/2017

Expected Outcomes

1. Incubators and accelerators with inclusive mandates will benchmark their outcomes against industry peers.
2. EU|BICs will be able to expand their capacity to deliver tailored services to diverse clients.
3. Small businesses coming from vulnerable groups / geographies will find more suitable business support.
4. Greater transparency and quality will be achieved in the delivery of small business development services.

Who is involved?

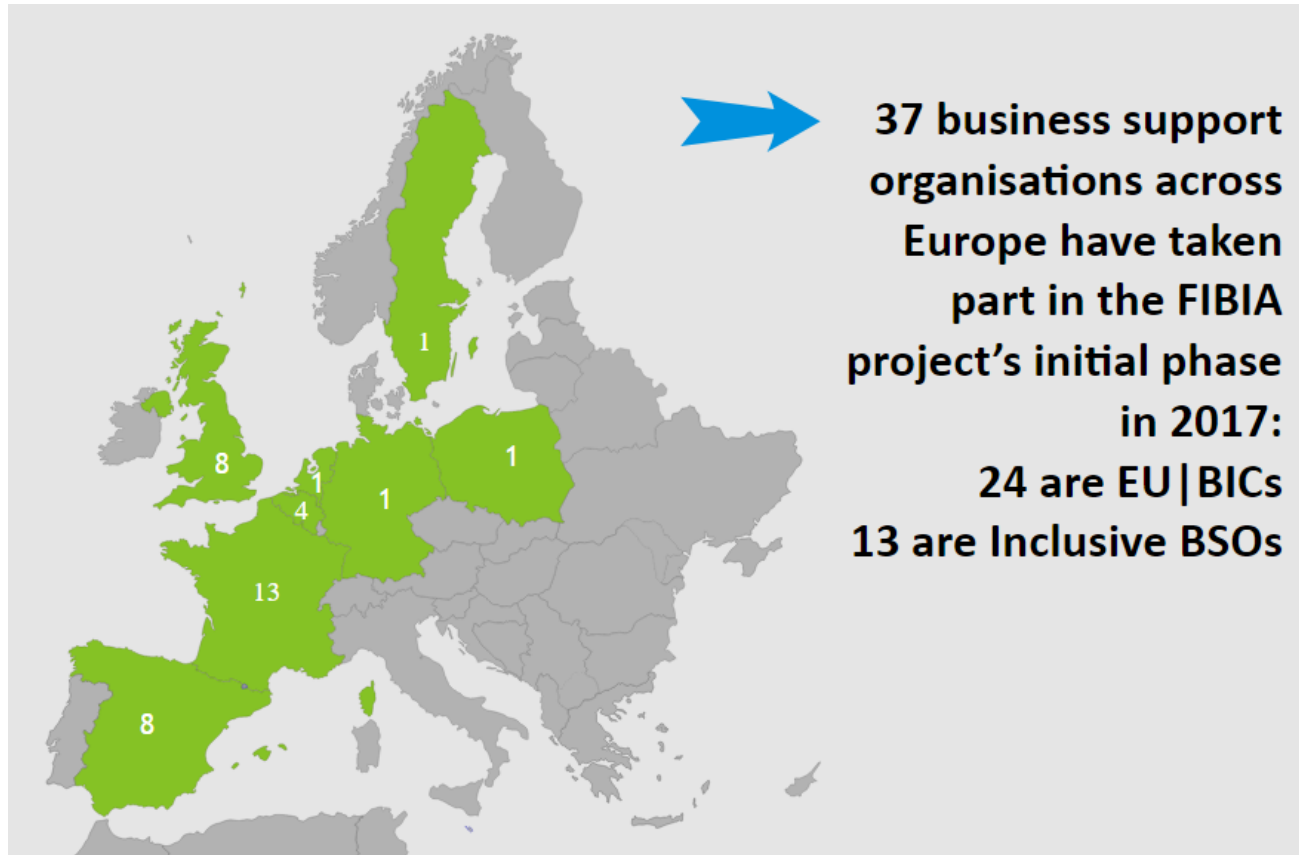
► EBN Members



► Inclusive BSOs supported by JPMorgan Chase Foundation



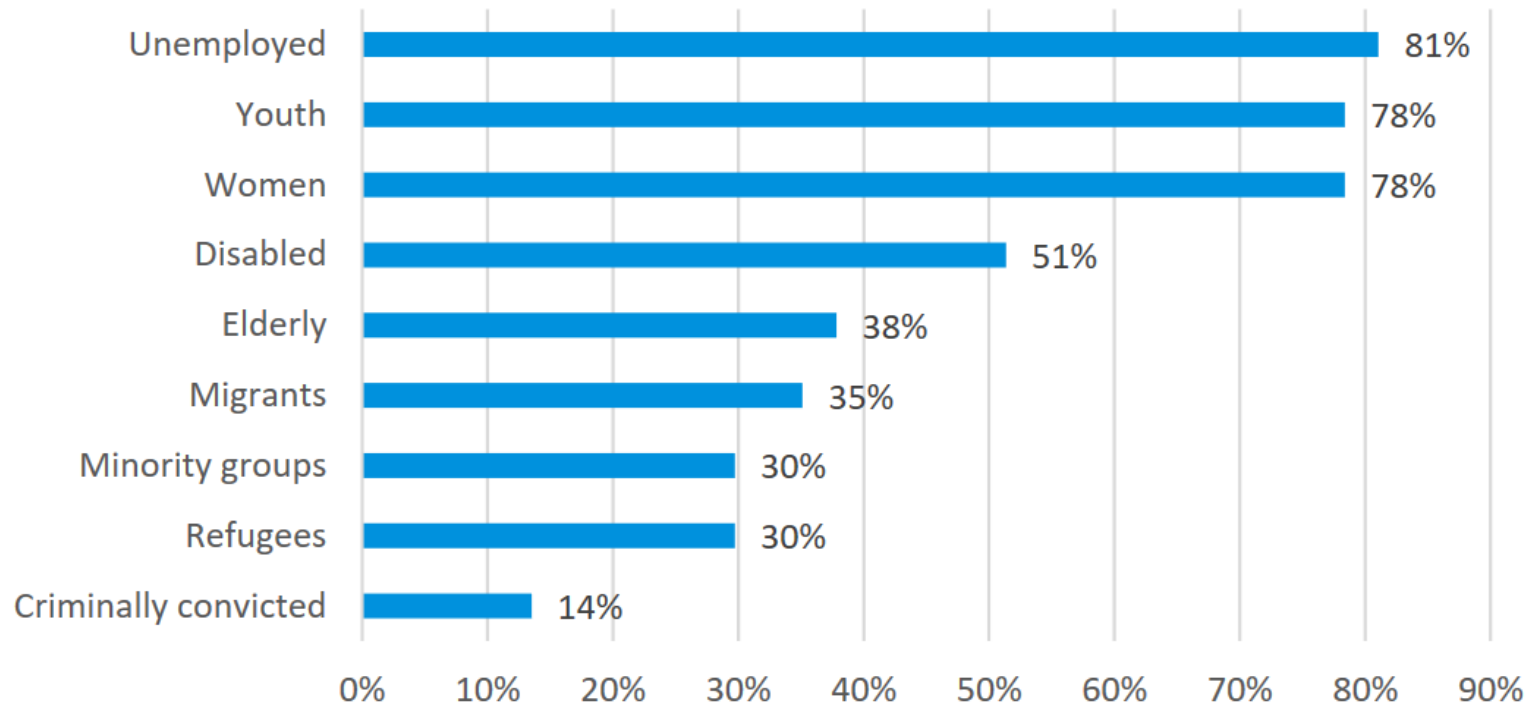
Geographical Scope



1. United Kingdom
2. Benelux
3. Luxembourg
4. Spain
5. France
6. Germany

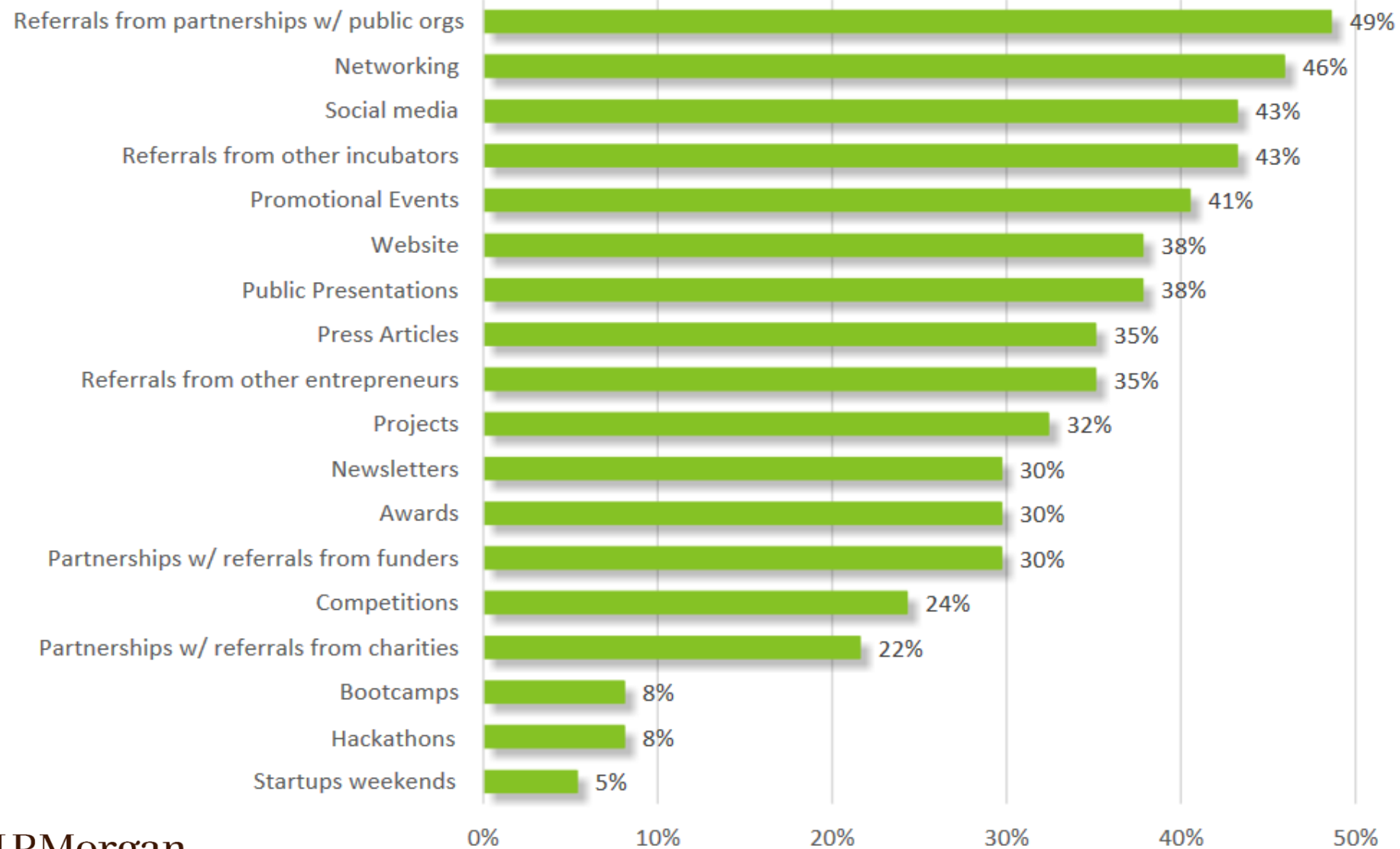
Initial Findings - Client Groups

Client Groups: Under-represented Entrepreneurs

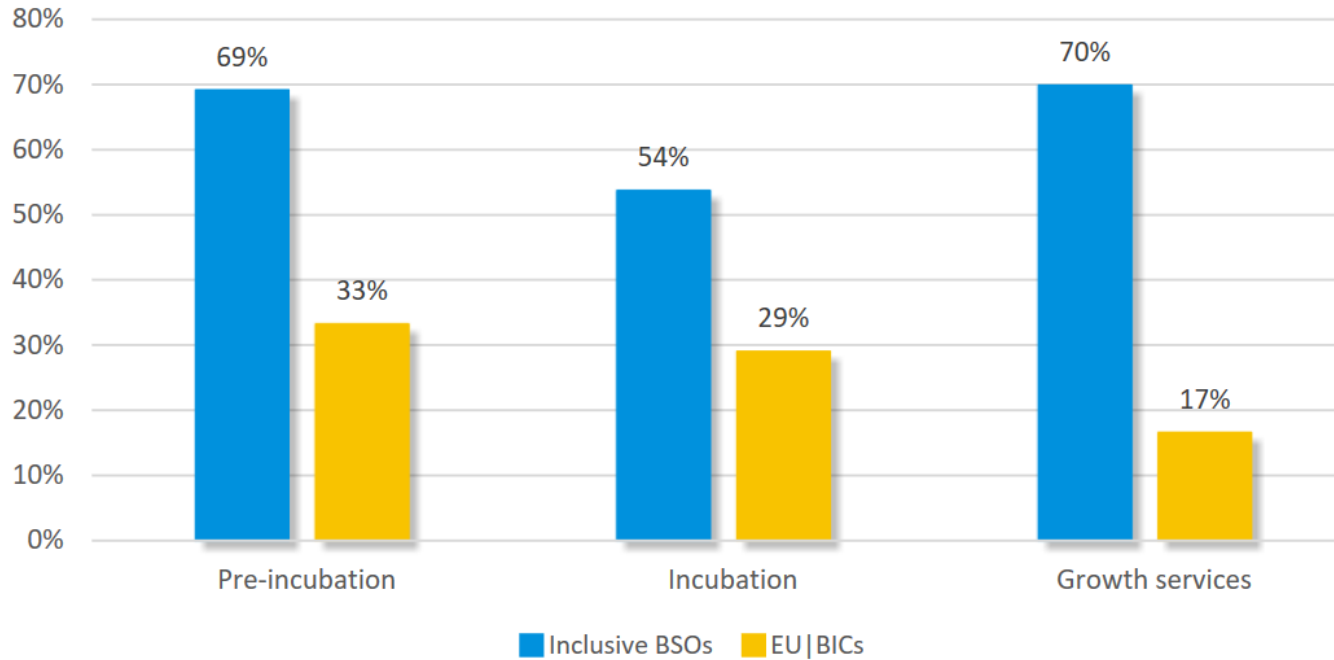




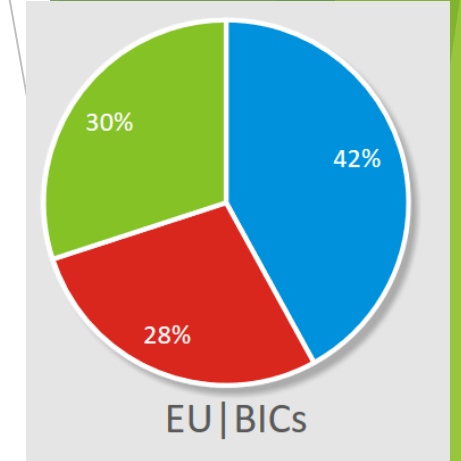
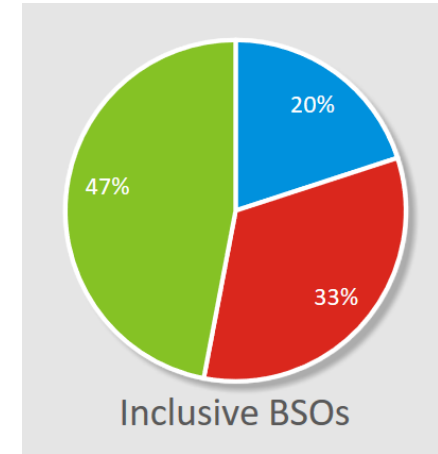
Initial Findings - Lead Generation



Customised Support Services

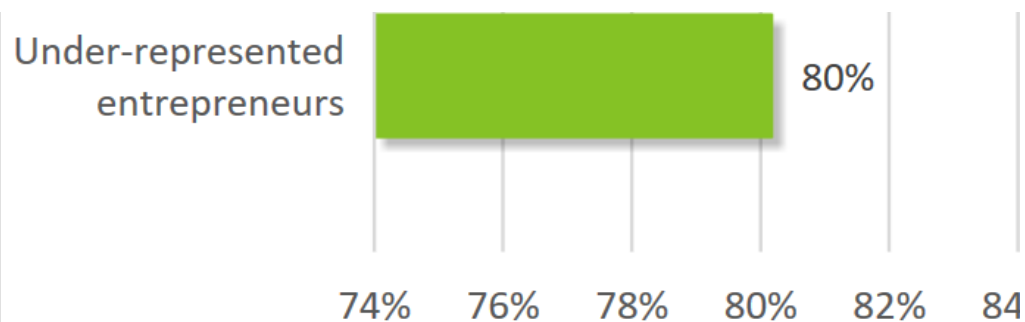


Types of Innovation supported



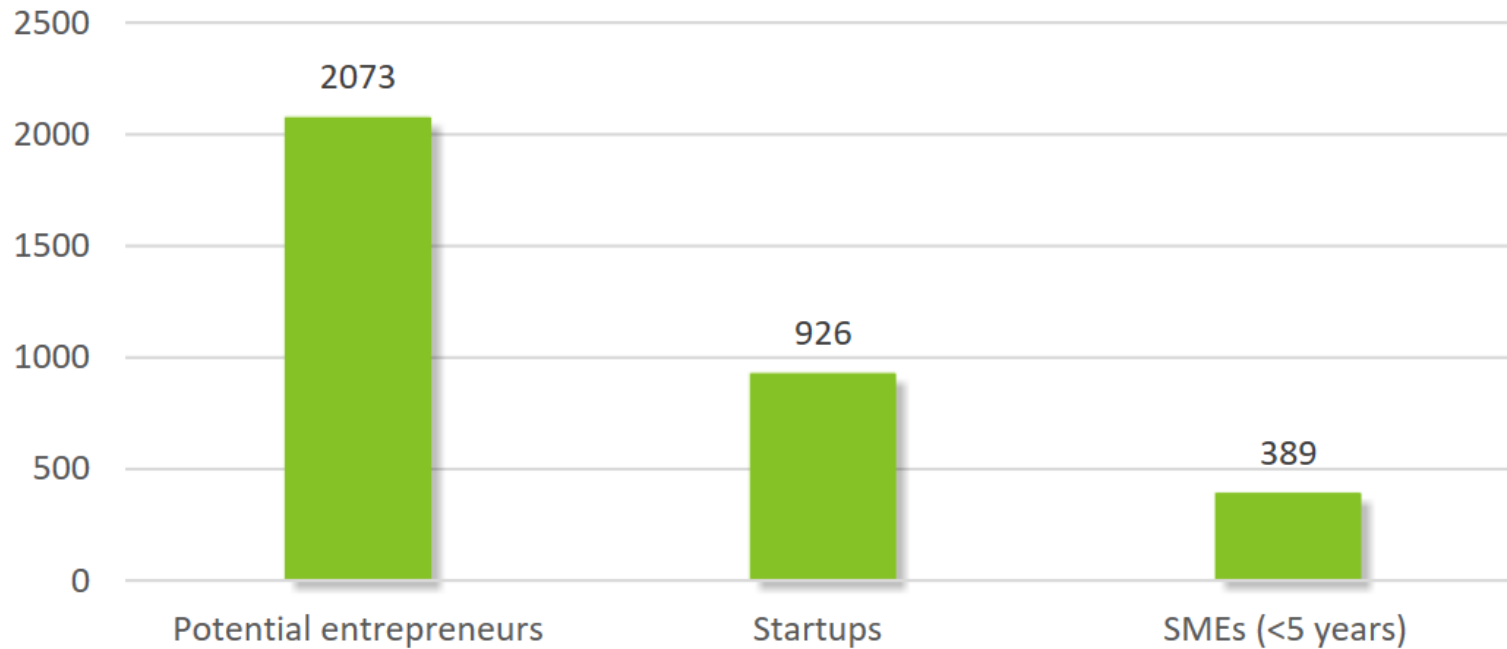
■ Non-innovative
 ■ Non-technological Innovation
 ■ Technological Innovation

Survival Rates Five Years After Business Support

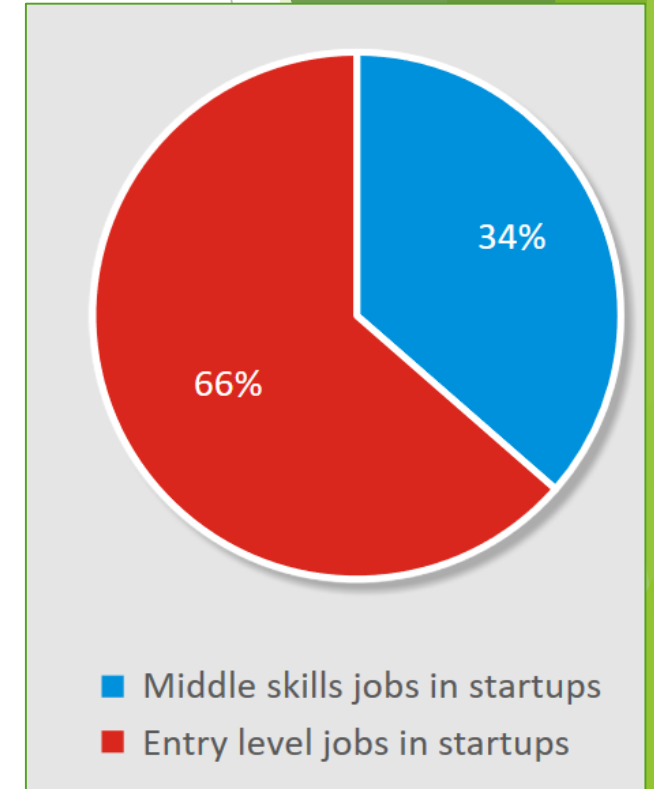


Initial Findings

Number of entrepreneurs supported coming from under-represented groups



914 Jobs created by startups





2018 Objectives

- ▶ Expand benchmarks
- ▶ Learn about entrepreneur satisfaction
- ▶ Learn about level of inclusion across sectors (ICT, Bioeconomy, etc)
- ▶ Create training course with clear guidelines for incubators/accelerators to become more diverse and inclusive
- ▶ Create & toolkit/guidelines to help incubators/accelerators create more diverse and accessible services for under-represented entrepreneurs

Stay tuned!



Thank you!

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FIBIA website: www.fibia.eu

Results link: <https://ebn.eu/fibiaReport2017.html>



We use tech to connect human potential and opportunity with dignity & humility



Contact: mireia@redi-school.org

70%

of refugees in EU countries
have **NOT** found a job within 5 years after arrival

Source: 2014 - <https://www.oecd.org/els/mig/Finding-their-Way-Germany.pdf>

51.000

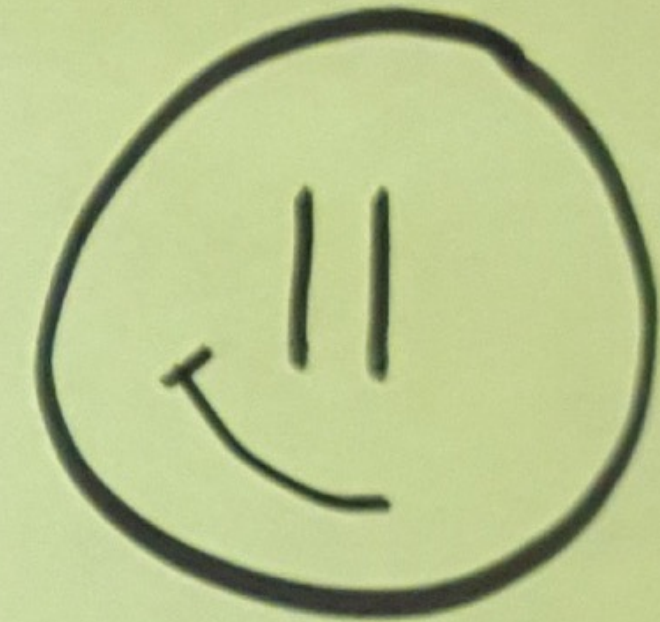
open IT jobs in Germany 2017

Source: Bitkom Jan 2017

WIN

WIN

WIN



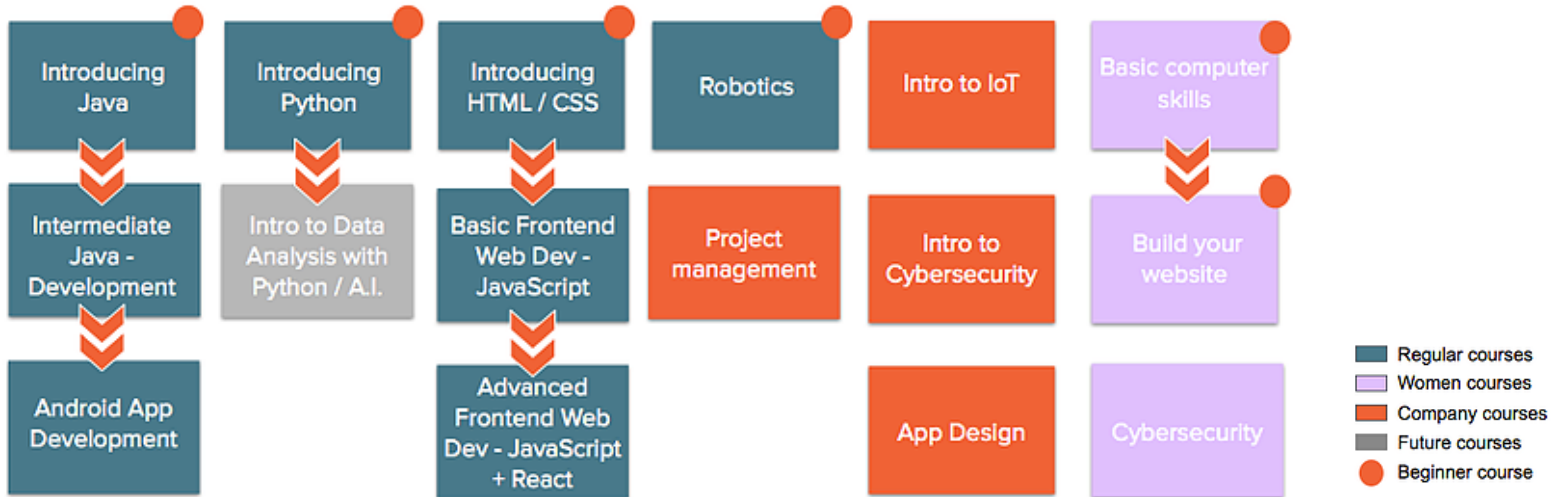
INDUSTRY

SOCIETY

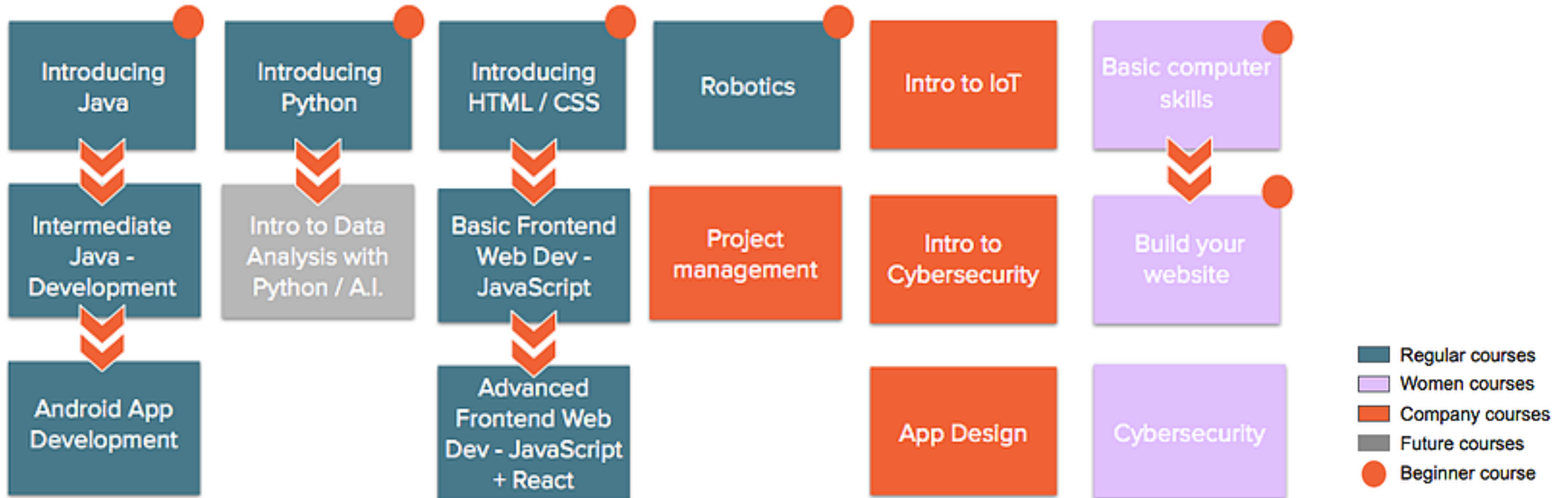
REFUGEE

Integration brings shared value

Course catalogue - Fall 2017



Course catalogue - Fall 2017



No focus on entrepreneurship



6 student-led startups




Creating role models



A t-shirt to ease refugee unemployment?

Fadi Alshamas stood shirtless before the small audience sitting before him. His torso was marked with the bold black outline of a t-shirt ...

 [Sara Grossman](#)
Aug 20

Parsons Faculty Member Raz Godelnik Teaches Business Model Innovation to Refugees in Berlin

As the population in refugee camps continue to grow throughout the Middle East, the need not only to protect, but also to develop sustainable sources of income for the people who live there, continues to grow as well.

Raz Godelnik, Assistant Professor of Strategic Design and Management, along with refugees based in Berlin, are creating solutions that address that need.

Supported by Parsons' Research, Scholarship, and Creative Practice, Godelnik is teaching an intensive summer course on business model innovation to refugees at the [ReDI School of Digital Integration](#) in Berlin. Godelnik and his students are focused on the challenge creating income for refugees in Jordan's Za'atari Camp through digital means.

"The two-week intensive course aims to develop students' technical and practical abilities, capabilities, and competencies to innovate in order to effectively create, deliver and capture value," says Godelnik, a Parsons

Future?