



Sociodemographic Portrait of Immigrant and U.S.-Born Parents of Young Children in South Carolina

By Maki Park, Margie McHugh, and Caitlin Katsiaficas

This fact sheet provides a sociodemographic sketch of foreign- and U.S.-born parents with young children (ages 0 to 8) in South Carolina, based on Migration Policy Institute (MPI) analysis of U.S. Census Bureau American Community Survey (ACS) data pooled over the 2010-14 period.¹ The analysis offered here, while not intended to be exhaustive, aims to help local stakeholders understand the various socioeconomic disparities between families led by immigrant and native-born parents, and the potential utility of two-generation services² in addressing them. This state fact sheet accompanies a national report that examines the success of a select number of two-generation programs aimed at immigrants and refugees—who comprise almost one-quarter of all parents with young children in the United States. The report also provides a population analysis of immigrant and native-born families with young children at the U.S. level.³

I. Income, Poverty, Family Structure, Employment Status, and Health Insurance Coverage

Poverty and related obstacles can negatively impact the cognitive, physical, and socioemotional developmental outcomes of young children. Family structure is another important consideration for antipoverty programs: children in single-parent families are at greater risk for poor academic outcomes. Parents without family-sustaining jobs, let alone those who are unemployed altogether, often experience heightened risk; two-generation programs have the potential to address this by increasing workforce readiness and employment rates. A lack of health insurance poses a risk to parents' physical health and well-being, as well as family finances.

Table 1 highlights indicators commonly used to measure a family's vulnerability.

- 1 Using several years of pooled American Community Survey (ACS) data permits an increased degree of accuracy.
- 2 For the purposes of the study, two-generation programs are defined as those that (1) provide services to both children and parents, whether simultaneously or in parallel via co-location; and (2) track outcomes for both children and parents.
- 3 See Maki Park, Margie McHugh, and Caitlin Katsiaficas, *Serving Immigrant Families through Two-Generation Programs: Identifying Family Needs and Responsive Program Approaches* (Washington, DC: Migration Policy Institute, 2016), www.migrationpolicy.org/research/serving-immigrant-families-through-two-generation-programs-identifying-family-needs-and.

Table 1. Income, Poverty, Family Structure, Employment Status, and Health Insurance Coverage of Parents of Young Children in South Carolina (ages 0 to 8), by Nativity, 2010-14

Parents of Young Children in South Carolina	Total	Foreign Born	Native Born
Total parent population	513,000	51,000	463,000
Share parent population	100%	10%	90%
Income and Poverty			
Below 100% of poverty level	21%	31%	20%
100-184% of poverty level	20%	28%	19%
At or above 185% of poverty level	59%	41%	61%
Family structure			
Two parents	71%	85%	69%
Single mother	24%	10%	25%
Single father	5%	5%	5%
Employment status			
Parent population ages 16 and older*	506,000	51,000	456,000
Employed	73%	67%	73%
Self-employed	5%	7%	5%
Unemployed	8%	6%	8%
Not in the labor force	20%	27%	19%
Men not in the labor force	6%	5%	6%
Women not in the labor force	29%	48%	27%
Health insurance coverage			
Total parent population	513,000	51,000	463,000
Public health insurance only	14%	4%	15%
Private health insurance	65%	42%	68%
No insurance	21%	54%	17%

* As is customary, only the civilian parent population is counted in this indicator.

Notes: Here, the poverty level refers to the poverty thresholds used by the Census Bureau to measure the share of the population living in poverty. The Department of Health and Human Services (HHS) uses poverty guidelines, based on the poverty thresholds, to determine eligibility for several federal antipoverty programs. See HHS, Office of the Assistant Secretary for Planning and Evaluation, "Poverty Guidelines," updated January 25, 2016, <https://aspe.hhs.gov/poverty-guidelines>.

Source: Migration Policy Institute (MPI) analysis of U.S. Census Bureau pooled 2010-14 American Community Survey (ACS) data.

II. English Proficiency, Educational Attainment, and LEP Status

Table 2 highlights unique educational obstacles faced by many immigrant parents, including limited English proficiency (LEP). Two-generation services must recognize unique education and language learning needs

in order to better support families in their educational attainment and economic and civic integration goals.

As one to two years of postsecondary education are generally required as a minimum qualification for jobs that pay a family-sustaining wage, immigrant families, who have disproportionately low levels of educational attainment, face tremendous barriers in obtaining such

Table 2. English Proficiency, Educational Attainment, and LEP Status of Parents of Young Children in South Carolina (ages 0 to 8), by Nativity, 2010-14

Parents of Young Children in South Carolina	Total	Foreign Born	Native Born
English proficiency			
Total parent population	513,000	51,000	463,000
LEP (Speak English less than “very well”)	6%	55%	0%
Low LEP (Speak English less than “well”)	3%	29%	-
Educational attainment			
Parent population ages 25 and older	463,000	48,000	414,000
0-8th grade	3%	19%	1%
9th-12th grade	7%	14%	7%
High school diploma or equivalent	23%	24%	23%
Some college	34%	14%	37%
Bachelor’s degree or higher	32%	28%	33%
LEP status of low-educated parents (ages 25+)			
Less than high school diploma or equivalent	48,000	16,000	31,000
Share LEP	29%	83%	-

LEP = Limited English Proficient.

Notes: English proficiency is self-reported; ACS respondents must indicate whether they speak English “very well,” “well,” “not well,” or “not at all.” - indicates a sample size too small to generate result.

Source: MPI analysis of U.S. Census Bureau pooled 2010-14 ACS data.

jobs. These obstacles include the effort and costs involved in completing potentially many years of English and adult basic and secondary education classes before progressing to postsecondary and workforce training. It is important to note, however, that not all LEP parents of young children have the goal of workforce participation or postsecondary education, and may instead desire to enroll in family literacy or English classes for the purposes of navigating daily life and local systems and services or for engaging in their children’s education.

Diversity in Languages Spoken at Home

The top two languages spoken at home by foreign-born LEP parents of young children in South Carolina are Spanish (which comprises 81 percent of the share of all languages spoken at

home by this population) and Chinese⁴ (4 percent). LEP parents can face language access challenges related to both the navigation and provision of services. This challenge is compounded for speakers of lower-incidence languages other than Spanish, for which programs may lack translated materials or interpreters.

III. Conclusion

Immigrant parents lead an increasingly large proportion of South Carolina and U.S. families with young children living in poverty, making them an important target of two-generation programs. By addressing the needs of poor or low-income parents and their children simultaneously, two-generation programs have great potential to uplift whole families and break cycles of intergenerational poverty.

⁴ Chinese includes Cantonese, Mandarin, and other Chinese languages.

About the Authors

Maki Park is a Policy Analyst and Program Coordinator at the Migration Policy Institute's National Center on Immigrant Integration Policy, where she works on domestic and comparative issues affecting children of immigrants in early childhood and K-12 education.

Margie McHugh is Director of MPI's National Center on Immigrant Integration Policy. Her work focuses on education quality and access issues for immigrants and their children from early childhood through K-12 and adult, postsecondary, and workforce skills programs. Ms. McHugh also leads the Center's work seeking a more coordinated federal response to immigrant integration needs and impacts, and more workable systems for recognition of the education and work experience immigrants bring with them to the United States.

Caitlin Katsiaficas is a Research Assistant at MPI, where she primarily works with the National Center on Immigrant Integration Policy. Her areas of interest include asylum policy, refugee resettlement, and integration.

Acknowledgments

The authors thank the Annie E. Casey Foundation for its support of this study and to Rosa Maria Castaneda from the Foundation for sharing insights and expertise that have enriched their work. They also acknowledge the support received from colleagues, including Michelle Mittelstadt, Jeanne Batalova, Jie Zong, Morgan Hollie, Liz Heimann, Kevin Lee, and Sarah Schwartz.

© 2016 Migration Policy Institute.
All Rights Reserved.

Design: April Siruno, MPI
Layout: Liz Heimann, MPI

No part of this publication may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopy, or any information storage and retrieval system, without permission from the Migration Policy Institute. A full-text PDF of this document is available for free download from www.migrationpolicy.org.

Information for reproducing excerpts from this report can be found at www.migrationpolicy.org/about/copyright-policy. Inquiries can also be directed to communications@migrationpolicy.org.

Suggested citation: Park, Maki, Margie McHugh, and Caitlin Katsiaficas. 2016. *Sociodemographic Portrait of Immigrant and U.S.-Born Parents of Young Children in South Carolina*. Washington, DC: Migration Policy Institute.